# Logo Design Contest Terms and Conditions

The 2021 Logo Design Contest will open for submissions from November 30, 2021. The deadline for receiving entries is midnight (PCT) on 8 January 2022. Entry to the competition is free of charge.

• All eligible Indigenous artists and students are invited to submit a logo to the 2021 Prince George Urban Indigenous Coalition logo design contest (**one** entry per eligible applicant).

#### Who can enter the contest?

- The competition is open to any Indigenous artists.
- Indigenous ancestry to be determined by the self-identification of the entrant.
- Open to all ages. Persons under the age of 18 must have parent/guardian submit logo design.

#### **About Our Coalition**

The Prince George Urban Indigenous Coalition (PGUIC) is a partnership of Indigenous organizations that serve the Indigenous peoples living in Prince George, British Columbia.

#### The Values of the Prince George Urban Indigenous Coalition are:

1. Inclusion – bringing all involved people together when responding to needs.

2. Person-centered – all efforts will start with a focus on how the lives of our people can be made better.

3. Consensus – recognizing that all partners are champions in their own fields, and the community benefits by their expertise being listened to.

4. Collaboration – breaking down silos and working together on issues affecting, and opportunities available, to the community.

### Logo Requirements

- The logo must be easy to use for all reproduction purposes. It should be visually appealing on both small and large scales.
- Logo needs to be eye-catching and legible.
- There are no limitations and any colors may be used. However, logo must look good in color (if any), grayscale or black and white.

## **Application Guidelines**

- 1. If the winner is determined to have violated any of these guidelines, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.
- 2. The Coalition will only use your personal details for the purposes of administering this competition and, except your full name, will not publish your information or provide it to anyone without your permission.
- 3. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
- 4. Submissions become the sole property of the PGUIC and may be used for any PGUIC purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
- 5. PGUIC shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.

#### How to Enter

- Create a logo design; the winner may be asked to submit a digital file in.eps,.ai,.jpeg,.psd or PDF formats.
- Submit your complete logo design to <u>princegeorgecoalition@outlook.com</u> by midnight **Saturday 8 January 2022.** The subject of the email must be: PGUIC LOGO CONTEST. Each entrant must include their e-mail address, name, age, address and phone number.

### Prize

\$500 will be awarded to the selected logo. The winner will be announced on 1 February 2022 on <u>Events - PGNAETA</u>.

#### **Selection process**

- The winning entry will be awarded a monetary prize of \$500.
- Entries will then be assessed by a panel of judges comprised of members of the Coalition.
- Each Coalition member has one vote. The logo receiving the most votes will be selected as winner of this contest.

## Timeline

Competition Kick Off	Entries Submission	First Place Winner Selection by Coalition	Winner Announcement
30 <sup>th</sup> Nov 2021	30 <sup>th</sup> Nov-8 <sup>th</sup> Jan 2022	9 Jan – 28 Jan 2022	1 Feb 2022